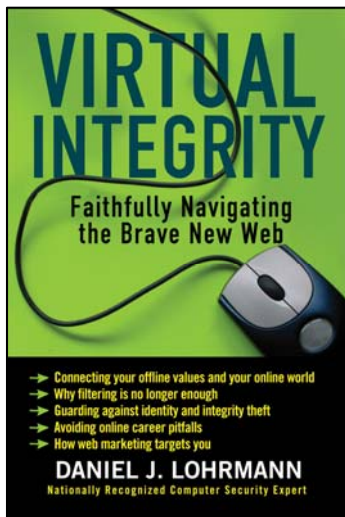


# Beyond Spam Folders and Parental Filters

*An award-winning computer security expert explains how you can protect your integrity on the Web*



It's unavoidable—every time we surf the Web we are bombarded with temptations vying for our thoughts, dreams, time, and money. As a high-ranking government computer security official and an multi-award-winning expert, Daniel Lohrmann knows these lures well and understands how we are specifically targeted by web marketing. In *Virtual Integrity*, he sets out to answer an important question: How can we not only protect our identity online, but also our virtual integrity? How can we surf our values?

Approachable and essential for all Web users, this book reveals the current battle of online integrity, creative new answers to the issues, and practical steps everyone can follow. Delving into more than just the commonly discussed issues of Internet gambling and pornography, Lohrmann offers a rare holistic vision for how to avoid “integrity theft.” From web ethics at work to connecting our offline values with our online world, he provides a revolutionary new paradigm for faithfully navigating the brave new web.



**Daniel J. Lohrmann**, an award-winning computer security expert, directs the State of Michigan's Office of Enterprise Security and is Michigan's chief information security officer. He was named the 2008 Chief Security Officer of the Year by *SC Magazine* and one of the 25 most influential people in the security industry by *Security Magazine*. Lohrmann was also named the 2008 Public Official of the Year in technology from *Governing* magazine. A sought-after speaker at technology conferences around the country, he lives with his wife and four children in Grand Ledge, Michigan.

**Title:** *Virtual Integrity*  
**Subtitle:** *Faithfully Navigating the Brave New Web*  
**Author:** Daniel J. Lohrmann  
**Publisher:** Brazos Press  
**Pub. Date:** October 2008

**ISBN:** 978-1-58743-3234-7  
**Price:** \$14.99  
**Pages:** 208 pages  
**Trim:** 6 x 9  
**Binding:** paperback  
**Category:** Christian Living

For more information, please contact: Publicity at 616-676-9185, ext. 392 or e-mail [virtualintegrity@brazospress.com](mailto:virtualintegrity@brazospress.com).

Visit the official website at [www.virtualintegritybook.com](http://www.virtualintegritybook.com)

## Praise for *Virtual Integrity*:

“*Virtual Integrity* takes us from what is to what can be the future. The author, an expert in his field, takes us beyond security for ID theft to the more vital integrity theft—and this we do to ourselves. But there are ways to keep ourselves people of integrity and it starts with commitment. This book offers any number of practical ways to secure our ID, ensure our children’s safety, and keep ourselves faithful to our faith and family. An excellent book with lots of practical suggestions, helps, and links.”

—**Carolyn R. Scheidies**, idealinhope.com

“Lohrmann reminds us that integrity on the Internet involves more than purchasing a family friendly filter. He wisely connects virtual with embodied reality, challenges us to ‘surf our values,’ and then packs his book with practical ways to do just that. This book inspires and empowers us to bring every corner of our virtual world under the Lordship of Christ.”

—**Michael Wittmer**, Grand Rapids Theological Seminary

“Daniel Lohrmann offers a splendid survey of the many benefits and drawbacks of cyber-technologies. Parents, pastors, and employers will gain ‘virtual’ wisdom amidst today’s ethical quandaries.”

—**Quentin J. Schultze**, Calvin College

“Dan Lohrmann is a leader in the information security field and his extensive knowledge is demonstrated throughout the book. Protecting ourselves from the dangers that lurk in cyberspace has to be a multifaceted approach. Lohrmann’s book, *Virtual Integrity*, describes one approach in depth and challenges us on how to explore cyberspace safely. Lohrmann offers his insight and passion to his readers, and is an excellent role model.”

—**William Pelgrin**, chair of the Multi-State Information Sharing and Analysis Center

“Lohrmann’s *Virtual Integrity* succeeds on three important levels—personal, corporate, and national. Written by a person of solid professional credentials and proven integrity, this book is a roadmap for the future of the Internet. The Internet still is, and will continue to be, the Wild West. No government is going to control it, so it is up to us as individuals to protect ourselves. However, we as individuals need tools to do that; Lohrmann provides those tools clearly and concisely. More important, *Virtual Integrity* offers a solid roadmap, grounded in universal truths, for corporations and governments alike. You don’t need to be a Christian to benefit tremendously from Lohrmann’s book.”

—**Peter Stephenson**, chief information security officer and associate director of the Master of Science in Information Assurance program, Norwich University

“With unlimited users, content, and the public’s freedom to post virtually anything, we must be vigilant in our approach to using the Web as a valuable resource. This book is a great education tool that takes a unique look at the personal responsibility required of all of us as we utilize the power of the Internet. The book provides perspective, not just about security, but also about our role in the new world of using the Web as a tool for communicating, collaborating, creating, and utilizing information. Dan Lohrmann provides practical steps to address the concerns of parents, educators, government officials, and community leaders.”

—**Teri Takai**, chief information officer, State of California

## More praise for *Virtual Integrity*:

“The Internet has brought the world to our fingertips; unfortunately, it can also take our eyes, our minds—and ultimately our character—places we should never go. While much has been written about the need to protect our identity in this brave new cyber world, little has been said about how to achieve this. Dan Lohrmann shows the way in *Virtual Integrity*.”

—**Tony Perkins**, president, Family Research Council

“*Virtual Integrity* is a book that should be read by every parent, teacher, church worker . . . everyone using the Internet. This book will pose many questions concerning your use of the Internet; you will be introduced to a whole new language and set of challenges. But *Virtual Integrity* also offers solutions. Lohrmann teaches us that, as Christians, we have the responsibility to navigate the virtual world with the same values we use in the real world.”

—**Lindsay Conway**, secretary to the Presbyterian Board of Social Witness and director of Social Service (Presbyterian Church in Ireland)

## Interview Questions for Daniel Lohrmann:

1. How are ethical and moral lines being increasingly blurred in cyber space, even by well-meaning web users?
2. How do you define “Integrity Theft”?
3. Why is filtering software not enough for online protection?
4. How has surfing the web while at work become an ethical issue and what advice do you give to avoid career pitfalls?
5. What are the seven practical steps for faithfully navigating the web?
6. How has web marketing tracked and targeted web users?
7. How have MySpace, Facebook and other social networking sites caused an increase in targeted cyber threats?
8. You note in the book that 50% of people online lie about their age, weight, job, marital status, and gender. How has dishonesty about our online identity become an issue? Furthermore, how have websites such as Second Life been influential in this issue?
9. What is a “Google Rep” and what does it have to say about one’s presence online?
10. How can adults keep one another accountable online?